

## College Tonight Inc. Announces Name Change, New Symbol, and 1:4 Reverse Stock Split

(April 1, 2008 – LOS ANGELES) -- [College Tonight, Inc.](#) (OTC:CGEG - [News](#)), the evolution of collegiate social networking, announced today that the company has begun trading under its official name and new symbol "CGEG" on the Pink Sheets. As previously announced in an 8-K filing, College Tonight recently completed a reverse merger. In conjunction with the name and symbol change, the company executed a shareholder-approved 1 for 4 reverse split of its common stock and has been trading on a split-adjusted basis under the new symbol since 3-28-08. College Tonight is now in the process of applying for listing on the OTC: Bulletin Board.

College Tonight Inc. owns and operates the website [www.CollegeTonight.com](http://www.CollegeTonight.com), an interactive service and networking platform for the college market, targeting both active students and alumni. College Tonight differs from other social networks; it promotes active social interactivity in the "real world" rather than the inactive lifestyle nearly all competing social networks relegate their users to behind a physical computer screen. College Tonight fosters in-person communication and activities with an emphasis on nightlife and other social events both local to the user's college campus and beyond that area for more broadly based communities. The website provides an online forum for students to exchange information on social activities happening offline, serving as a catalyst for real-life relationships and interaction among users.

### About College Tonight, Inc.

College Tonight is a social networking experience and marketing platform, which is designed to promote actual social interactivity among college students. Due to the mobile nature of the site, the service's design is also structured for the mobile user, focusing on nightlife events and social opportunities both directly on a student's campus and within their broader communities. College Tonight's platform intends to allow advertisers an opportunity to tap into the world of active, outgoing and socially motivated college students - the "trendsetters" and "tastemakers" of society.

For more information, visit [www.CollegeTonight.com](http://www.CollegeTonight.com)

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*This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance and underlying assumptions and other statements, which are other than statements of historical facts. When used in this release, the words "believe," "anticipate," "think," "intend," "plan," "will be," "expect," and similar expressions identify such forward-looking statements. These statements are subject to uncertainties and risks including, but*

*not limited to, risks set forth in documents filed by the Company from time to time with the Securities and Exchange Commission. All such forward-looking statements, whether written or oral, and whether made by, or on behalf of, the Company, are expressly qualified by these cautionary statements and any other cautionary statements which may accompany the forward-looking statements. In addition, the Company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.*

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